

# THE REPUBLICAN WILL HELP GET SANCARLOS

## PINAL COUNTY DESTINED TO BE FOREMOST RANK

Past History and Future Prospects Discussed by Publisher Casa Grande Bulletin. "Real Dope"

By TED HEALY, COMMISSIONER OF IMMIGRATION, PINAL COUNTY

Pinal county, in the point of mineral and agricultural wealth, is destined to become the richest county in this great southwestern state. Its mountains are a wonderful storehouse of hidden treasures yielding, under development during the last half score of years, an increasing tonnage of copper, gold, silver, lead and other valuable and commercial metals. The output of the mines of the great Ray and Superior districts have attracted the attention of the mining world to these famous producers and incidentally placed Pinal county high in the world's record of mineral production.

**Famous for Silver.**  
The red metal is not alone in adding to the counties fame, for, within its boundaries are located silver mines, the output of which has made mining history in the west. Previous to the depreciation of silver the great Silver King, located in the Superstition Range, supported a large population of miners, and the old Vekol mine, located about forty miles south of Casa Grande, shipped millions of dollars of silver bullion when it was owned by Walker, the white chief of the Pappas, who worked the Indians of the reservation thirty years or more past.

**Gold Abundant.**  
Gold is found in the area of the big properties and quite a few gold quartz properties, the quartz mines and placer claims have been, and are, worked. There is every promise of an increased output in the yellow metal with a further development of Pinal county mineral regions. The mining resources have only been touched. With the encouragement and protection of capital by conservative mining laws, Arizona will become the greatest mining state in the nation, and Pinal county, geographically located in the center of the southern counties, will support mining cities with thousands of thousands of toilers in the surface and underground working of great producers.

**Agriculture First.**  
As great as will be its output in mineral wealth, the signs of the times point to an agricultural development that will precede the prosperity of its mines. Within a short period of time the products of the valley of the Casa Grande will bring top prices throughout the east. During the past few years the magic touch of water developed from pumping plants and obtained from the small irrigation canals using the regular flow of the Gila River, has demonstrated beyond all question of doubt the richness and prolific character of the soil.

**Fine Melons.**  
For the first time under organized effort, cantaloupes grown the past season made a sensational debut in the Eastern cities. The melons have a delightful flavor and beautiful net, which proved the great commercial value in bringing top prices. The season of shipping is almost as early as the Imperial Valley and the main line shipping facilities at Casa Grande has presented an advantage that the great buyers of the melons have been quick to recognize. The success, although an experiment this year, has also attracted growers of lettuce, and this fall a large acreage contingent to Florence and Casa Grande will be put in this product that also brings fancy prices.

**Vineyard Success.**  
During the past few years vineyards set out to Thompson Seedless and Malaga grapes have come in bearing and hundreds of crates of grapes have been shipped, and farmers from the grape growing sections of California have planted large tracts of the fertile soil to grapes this year.

**Finest of Cotton.**  
Long Staple Cotton, grown in the cotton fields near Florence and Casa Grande, bring first consideration in prizes awarded wherever the cotton is exhibited. In point of fibre it leads the world. Cotton raising is in its infancy in Pinal county, but the future not far distant, will see both the commercial centers—Casa Grande and Florence—famous as cotton shipping points.

Nowhere in the vast west are the opportunities for wealth, health and happiness better than in Pinal county. The present and future holds forth advantages in investment for the capitalists, business men, home seeker and worker.

These are pre-bloom days. The county has grown steadily during the past years, but the building of the diversion dam above Florence and the possible construction of the great storage dam in the Box Canyon will cause a rapid transformation that will make Pinal county a center of attraction bringing in a large increase of population and result in becoming the home of thousands of contented people.

**Help Everybody**

The development of its great agricultural resources is at present, and will in the future reflect in a great measure to the growth of Tucson, the southern metropolis, and Phoenix, the capital city. Highways to be provided in bond issues now coming up, which will give roads radiating in every direction through a continuous panorama of verdant soil, the agricultural wonderland. The building of the San Carlos dam, storing the millions of acre feet of water now uselessly flowing to the sea, will make of the Florence-Casa Grande valley a duplicate, in point of agricultural wealth, of the marvelous Salt River valley. Phoenix and Tucson will double in population, once the San Carlos and its great system of canals are constructed. The cities of Florence and Casa Grande will soon grow into centers of agricultural and mining activity which will exceed the dreams of the pioneers who have these many years farmed on the banks of the Gila and years ago started the fight for the impounding of the regular flow and flood waters of the Gila river.

**Good Business.**  
In constructing the San Carlos the government will have put over a great business deal. It is one of the greatest investments that the nation can make, for it will create taxable wealth that will repay for the construction of the dam in a short period of time.

ARIZONA REPUBLICAN SAN CARLOS PROJECT PRESS CAR AT FLORENCE AUGUST 12TH, AT SAN CARLOS DAY MEETING



This photograph, by Kunselman, The Republican official photographer was made late in the evening in front of the fine new high school building in Florence, where the big business meeting and barbecue were held to start the definite fight for the construction of the San Carlos project. The car is a Paige, called "The most beautiful car in America," driven by C. E. Stromberg, of the Southern Border Motor Company of Phoenix. The car, both as the "Republican Press Car," and as an ultra-modern automobile, made a distinct hit and caused much favorable comment. The man in the rear is Ted Healy, publisher of the Casa Grande Bulletin. The rest of the Republican representatives were too busy "getting the story" to appear.

## MOVIE SHOW START OF SAN CARLOS CAMPAIGN AT FLORENCE MEETING

make homes for the great population and bring returns on the investment forevermore.

**Credit Where Due.**  
It is not amiss at this point to say that if the dam is built the greatest measure of credit falls to the old pioneers who started the fight, and through their persistence have constantly held the San Carlos in the mind of the Government. In cultivating the small tracts of land they have demonstrated that Pinal county's agricultural lands could produce prolifically. They have paved the way for those who have come to this section of Arizona and in coming have added their strength in making the effort to obtain the dam's construction. During the past four months the office of the Commissioner of Immigration of Pinal county has received inquiries from home seekers located in every state in the union, from the Pacific to the Atlantic, and from the Canadian border to the Mexican line the word has been circulated that the county of Pinal is a good place to tie to and grow up with the county. It is expected that this fall, winter and coming spring will see a great migration to this section of Arizona. Both Florence and Casa Grande offer investments to investors in city realty at this time. There has been an increase in the value of lots during the past few months, but still there are opportunities of securing sites for future homes that within a year will be doubled and more than doubled in value. In both cities there have been a shortage of carpenters during the summer. Large modern business structures have been erected and many homes have been built, and this is only the start. Now is the best time for the investor and home seeker to take advantage of the low price of land, country and city property, and all through this summer there has been a lively real estate business.

**SAN CARLOS DAM  
THE NEXT BIG PROJECT  
GET BEHIND IT**

**ENGLAND TO HONOR PILGRIMS**

(London Daily Telegraph.)  
Behind the efforts of those who are seeking to link Great Britain and America in a lasting union of friendship two historic episodes stand out in bold relief.

It is almost precisely 300 years since the Pilgrim Fathers set sail from Plymouth in the Mayflower to make, on an undeveloped continent, a brave experiment in self-government. The actual tercentenary falls next year, and already preparations are in progress to celebrate the occasion in this country in a fitting manner.

By way of contrast to that great adventure one thinks of that other pilgrimage last year, when 2,000,000 heroic soldiers left their homes in America to speed across the Atlantic to the rescue of the old country. They came actuated by that love of liberty which had been handed down to them from the ancient Pilgrims, and with their British brothers they testified on the battlefield to the essential unity of the Anglo-Saxon stock. It is now for Great Britain and America to determine that the friendship which their gallant soldiers cemented with their blood shall be a permanent inspiration in their international relations.

**SAN CARLOS DAM  
THE NEXT BIG PROJECT  
GET BEHIND IT**

Scenes In City During Great Meeting and United Support Of People Behind Reclamation Project For Florence-Casa Grande Valley Shown

Show Wastage of Water Because Dam Isn't Built Yet—Features of the Day That Got a Population Behind the Plan—Pictures Were Made by Republican Man—Are Best Ever Made In State

A lasting record of the start of the active campaign for the San Carlos dam in the recent meeting at Florence and what will be probably the greatest factor in cementing public support behind the project are contained in moving pictures of the meeting and the Florence country. They are Republican pictures, too, made by Kunselman, The Republican staff photographer, and they will be seen in Phoenix at the Columbia theater for four days beginning the end of this week.

The pictures place in undying history the scenes at the big meeting where the movement for the San Carlos dam was started. And incidentally, they are the finest moving pictures ever made in Arizona. After their brief showing in Phoenix they will be sent broadcast through the country and will undoubtedly prove a means of interesting the entire nation in the Florence Casa Grande valley and its reclamation project. Moreover, they will probably be sent to Washington to show the learned gentlemen of congress who must make an appropriation for the San Carlos dam before it can become a fact just how badly it is needed and wanted.

**Two Big Punches**  
In the moving pictures taken by Kunselman two points stand out above all others, perhaps. One is the great waste of water in the Gila river at the present time because the San Carlos dam is not already built to save the flow. The other is the picture's vivid description in action of the concerted action for the project taken at the Florence meeting.

The pictures show the Gila river flowing by the town of Florence. They show the great crowd of 4,000 people gathered in the athletic auditorium of the Florence High school. They show the speakers address the crowd on the project and officers of the organization that recently "put over" the diversion dam on the Gila.

Among the most interesting parts of the pictures are scenes of the Southwest Cotton company airplanes arriving in Florence to take up a Republican representative later in the day. The diving contests at the high school pool are shown too, and a note of comedy comes in the views of the crowd being served ice cold water from the "dam" water tanks.

**Show General Scenes of Day**  
Many street scenes in Florence are shown also, with virtual herds of motor cars. Then there are the "close ups" of the members of the committee that is the executive body of the San Carlos association.

One of the biggest punches of the pictures comes in the showing of the signing up of 13,000 acres of land for the San Carlos project and the paying in of \$2,000 for the fund, at the close of the meeting. The pictures also show the close of the auto races held during the big fete day when Florence and her people got solidly behind the San Carlos dam plan. The pictures made a decided hit yesterday at a private showing. They are

without doubt the best ever taken in the state, and all the more wonderful when the difficulties of taking them are considered. The photographer had no lighting effects at all to work on, and a large part of the time was in the sun, but the pictures show up as clearly and effectively as if they had been taken in a million dollar studio.

**The Republican Was At Florence San Carlos Day**  
The Arizona Republican was there on San Carlos Day, she was there in force, with pop, in full regalia, and with plenty of equipment.

Being modest, The Republican dislikes to call the attention of the public to her thorough methods of doing business, and of covering a big story in metropolitan style, but there were so many angles to the news to cover the San Carlos story that were never used before in the history of newspaperdom in Arizona that we were unable to refrain.

To be sure, the 4,000 people who were at Florence will need no information of this subject; they saw us there as big as life, but for the benefit of our readers who were unable to have the privilege of attending and taking part in the big boost for the San Carlos, here is the list:

A big "Press Car," a flossy new Paige, called "The most beautiful car in America," and piloted by C. E. Stromberg, the head of the Southern Border Motor company. Three reporters and representatives.

Two photographers. Four cameras including moving picture machine, Graflex, newspaper's speed camera, wide angle view camera, and another. Arrangements to cover the story from every angle, including stories of everything that happened, the history of the project, an airplane trip for a reporter and photographer to tell the story in words and pictures of what the valley looked like from the eagle's viewpoint.

The Arizona Republican was there, not only with both feet, but with both wings, and a lot of other means for doing the story up brown. And here is the evidence.

and other features of The Republican's activity in boosting for the project. These pictures—Republican pictures of course—will be shown here at the Columbia at the end of the week. After that they will go out to show the rest of the United States something about Arizona and its reclamation projects.

After the showing here, before the pictures are released for national showing, scenes will be incorporated in them showing scenes of reclamation work and projects in the state. The desert before the project was completed will be shown, and then the farm lands and cultivated fields where the desert once was, after the project is completed. Views of the Casa Grande Valley will also be included later, showing the crop lands, the growing crops, the cattle, and what a fine place the valley is generally. These later pictures will also show scenes of the ability and the practicability of the San Carlos dam site, showing its feasibility project.

**BOOST SAN CARLOS PROJECT**

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The San Carlos Dam Must Be Built

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